



CEDC / Tourism Board Meeting

MINUTES

April 29, 2020

Teleconference

Present: President Phil Liske, Treasurer Jennifer Hodge, Secretary Cathy Schwab, Tracey Snyder, John Phillips, Don Mulrine, Tara Hill-Coursey, Anthony Casey

Guests: Kat Stork (Shore Solutions), Kathy Mackel (Consultant)

PUBLIC - NONE

Brief discussion with Kat Stork on her covering meetings, grants and discussions with Kathy Mackel. Strategic Planning information when all members arrive.

**Don Mulrine motioned meeting to order at 10:20 a.m., seconded by Tracey Snyder
President Liske asked who was present...roll call done**

**Motion to approve March 12, 2020 Minutes by Don Mulrine, seconded by Anthony Casey.
Unanimously approved.**

Kat spoke earlier to members of her Interim Report....covered on April 27, 2020 Executive Board Meeting (Teleconference)

Financial Report – Jen Hodge – any questions on copies submitted..any changes needed let her know. President Liske advised report good as submitted.

Board Vacancy – Vice President position open....President Liske and Secretary Cathy Schwab have spoken to Lynda Blades who is unable to attend Tourism Board Meetings because of scheduling conflict. President Liske asked Secretary Cathy Schwab to send email to Board Members inquiring if they had a nomination or were interested themselves becoming VP. Cathy Schwab will send email after meeting. Vote at next meeting.

Shore Solutions / Kat Stork spoke earlier on grant update with Kathy Mackel. Kat has attended some DMO meetings and has another this week. She advised Kathy Mackel, Christina Lippincott and Robin Ball have been very helpful in this transition.

Kat Stork spoke of Strategic Planning...plan will be sent to Secretary Cathy Schwab for distribution. Kat will plan discovery calls to board members...to assist her with understanding our views. President Liske stated he has had conversations with Kat and believes we are headed in the right direction with her company. Social Distancing discussed as counties open.

President Liske advised scheduling was hard with many members on different assignments...Secretary Cathy Schwab suggested another poll on dates and times for everyone.

Kathy Mackel spoke of the All- American Road nomination, which is a very competitive Federal designation. State is combining all 9 Eastern Shore Counties for Chesapeake Country Byway. She is writing information on Caroline County's intrinsic qualitiesas approved by Board and will be due May 4, 2020. Kathy is working with all 9 counties and handling letter of support from the Governor on behalf of all 9 counties . State is proceeding with Tourism projects (grants, etc). Kat Stork will attend State Tourism meeting on Friday for updates.

President Liske asked Kat Stork to mention her nomination for a Board Member. Kat advised that Tammy Kelledees from the Town of Greensboro (financial officer) would like to be on the Board. She has background with State of Delaware Tourism. Kat asked Secretary Cathy Schwab to send Tammy Kelledees Board Member packet along with one for her. Cathy Schwab advised she would.

Anthony Casey advised Commissioner Porter reached out to say another person was interested in our Board....BJ Tarr from Greensboro Historical Society. President Liske asked Secretary Cathy to send info to her also....

Our Board consists of 15 Members maximum.

Motion was made to adjourn by Don Mulrine; seconded by Anthony Casey at 11:10 a.m.

**Respectfully submitted by
Secretary Cathy Schwab**